



Product Management Coordinator / Product Manager

Engineering / Product Development/ Product Management

Moncton, New Brunswick

Do you want to work for a dynamic and rapidly growing company that is an industry leader in our field? Greystone Energy Systems Inc. is dedicated to developing high quality and innovative solutions for its customers with unsurpassed customer service.

The Opportunity

We are growing and looking for a motivated **Product Management Coordinator** to join the Product Management team working in Moncton, New Brunswick. This position has an opportunity to move into a Product Manager or Sr. Product Manager role

Objective & Summary

The main objectives of the **Product Management Coordinator** will be the following:

- The **Product Management Coordinator** will lead Product Management activities focused on onboarding new customer opportunities requiring modifications and/or Product Feature enhancements to existing Products. This includes working closely with Sales, Product Category Manager(s), R&D, Manufacturing, and Project Management to release Product to customers
- The **Product Management Coordinator** will support the Product Management team in planning, coordinating, and executing Product Management tasks and projects in a timely manner. These tasks will include **(1)** Product Feature Enhancements and/or Maintenance, **(2)** Product End of Life Planning and Coordination, **(3)** Market Research and Competitive Analysis, and **(4)** support the New Product Introduction process by working closely with Sales, Product Category Manager(s), R&D, Manufacturing, and Project Management

Principle Duties & Responsibilities

- Product feasibility analysis for new products, upgraded products and existing products considering sales volumes, pricing data and production cost
- Assist in defining product requirements through customer and market research including (1) Emerging Technologies, (2) Market Requirements, (3) Competitor Product Analysis, and (4) Customer Requirements
- Assist in the development and maintenance of the 2-3 year Product Roadmap bringing new products to market by analyzing proposed product requirements, product development programs, return-on-investment analyses and overall New Product Introduction schedules across Sales, Engineering and Operations
- Product and/or Product Category profitability analysis experience would be considered an asset
- Lead and/or assist in the creation of technical content for product documentation which includes brochures and installation instructions
- Assist marketing with technical product content for the purpose of product setup and installation video's
- Provide technical product presentation for sales and/or customers including product application, overviews, setup, & installation
- Ability to travel both domestically and internationally while possessing or ability to possess a valid passport



Management

- This position reports to the Manager of Product Management with an opportunity for advancement to Product Manager

Education, Training & Experience

- University degree or College diploma – Preference for related technical field
- 2-3 years product management experience
- Knowledge/experience of HVAC and/or electronics preferred
- Experience in related areas such as the following would be considered an asset
 - Understanding the Customer
 - Product Development/New Product Introductions
 - Requirements Analysis
 - Competitive Market Analysis

Skills and Competency Requirements

- HVAC Sensors/Transmitter product knowledge
- HVAC Sensors/Transmitter field application knowledge consider a strong asset
- Experience working in collaborative cross functional teams to deliver new products to market in a design and Manufacturing Environment
- Ability to communicate and work with technical and non-technical staff to define product requirements
- Team player with strong written and verbal communication skills and the ability to work with diverse internal and external customers
- Hands-on and detail-oriented, and able to deliver results in a fast-paced environment with many competing priorities
- Demonstrated understanding of product release cycle's as it relates to new product introductions would be consider and asset, but not mandatory
- Ability to organize, plan and prioritize work
- Exceptional attention to detail
- Strong computer skills (MS Office Suite, SYSPRO, JIRA, JIRA Confluence, Power BI etc.) considered an asset

Preference will be given to applicants that can prove a successful track record.

Please provide at least three (3) reference names and email addresses of people who are very familiar with your skills, abilities, and experience. All references will be contacted for successful candidates.

Only those who will be considered for the next step of the application process will be contacted

Applications should be forwarded to Jodi Mattatall, HR Manager (mattatall.j@greystoneenergy.com)